

**ADVANCED LEVEL - 0736 CINEMATIC ARTS****1. INTRODUCTION**

The syllabus and examination schemes have been designed to take into account the diversified needs of different groups of students, institutions of higher learning, professionals and employers. Advanced Level Cinematic Arts also aims at enhancing social interaction.

It is assumed that the content of the syllabus will be taught to candidates who are holders of the Ordinary Levels **AND MUST HAVE HAD A PASS IN ONE OF THE OFFICIAL LANGUAGES.**

**2. AIMS**

The general aims of the syllabus are:

- a. To encourage the teaching and learning of the three basic Cinematic skills i.e. Reading (Analyzing), Writing a Screenplay, producing a film and the sub skills, understanding and usage of Cinematic Arts Lexicons.
- b. To encourage the nurturing of professional skills in the field of Cinematic arts and to ignite passion and cultivate talent.
- c. To prepare and empower students with skills fit for the job market: to seek employment, to be self-employed or to create employment.
- d. To equip students with skills enabling them to use filmmaking to mirror and shape socio-cultural values: social cohesion, empathy, cultural diversity, identity, belonging, justice, conflict resolution, etc.
- e. To promote creativity in students, enabling them to think critically, share their stories and engage in meaningful dialogues on issues of life.
- f. To use filmmaking to promote cultural exposure, expression and preservation.
- g. To help students develop media literacy for informed citizenship.

### **3. GENERAL OBJECTIVES**

Candidates will be expected to demonstrate their ability to:

- a. Read/analyze a film.
- b. Interpret a film
- c. Write a screenplay
- d. Produce a film
- e. Market a film

### **4. SPECIFIC OBJECTIVES**

Candidates will be expected to showcase their ability to:

- a. Identify the historical evolution of cinema.
- b. Enumerate the jobs and professions of cinema.
- c. Use cinema tools and techniques to make a film.
- d. Use film language to analyze and interpret a film.
- e. Distinguish the various film types and genres.
- f. Write a screenplay.
- g. Discuss the economic and legal framework in filmmaking.
- h. Use social facts to craft a film.
- i. Identify the tools required to direct a film.
- j. Identify the tools required to produce a film.

### **5. ASSESSMENT OBJECTIVES**

- a. Reading a film will assess mastery of film language: grammar and vocabulary, and ability to think critically.
- b. Writing a screenplay will assess ability to exploit socio-cultural values respecting the genres in cinema.
- c. Producing a film will assess ability to utilize theories, techniques and tools to make a film.
- d. Marketing a film will assess knowledge of existing distribution canals and strategies to access them.

## 6. STRUCTURE OF THE EXAMINATION

Evaluation will be focused on the written and practical examination.

The written examination will consist of **TWO PAPERS** for a total of **THREE AND A HALF HOURS**

### PAPER 1

This will consist of 50 multiple choice questions to be answered in **1 hour 30 minutes**, and will include questions from all **FIVE MODULES** which are further broken down into:

- i. HISTORICAL AND TECHNOLOGICAL DEVELOPMENT OF CINEMA
- ii. JOBS, TOOLS AND TECHNIQUES IN CINEMA
- iii. FILM LANGUAGE AND ANALYSIS
- iv. FILM TYPES AND GENRES
- v. SCREENWRITING
- vi. FILM ECONOMY AND LAW
- vii. SOCIOLOGY OF CINEMA
- viii. FILM DIRECTING
- ix. PROFESSIONAL FILM PRODUCTION

### PAPER 2

This will consist of **TWO** Sections to be answered in **2 hours**.

***SECTION A – COMPULSORY CONTEXT QUESTION.***

***SECTION B – THREE QUESTIONS TO ANSWER ONE.***

### PRACTICAL EXAMINATION

Evaluation will consist of:

**SECTION A – INTERNSHIP AND/ OR FIELD TRIP**

**SECTION B – LONG PROJECT:** students present a 3-5 minutes film (fiction or documentary).

**SECTION C – PRACTICAL EXAM:** Camera manipulation and movement, Usage of editing tools, Lighting and shot sizes, Sound recording and treatment, etc.

The structure of the examination is represented in the following table:

Paper	Section	Name	Type of Questions	Duration	Number of Questions set	Number of Questions to be answered	Marks	Weighting
<b>1</b>	-	-	MCQ	1Hour 30 Minutes	50	50	50	30
<b>TOTAL 1</b>	<b>1</b>		MCQ	<b>1H 30</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>30</b>
<b>2</b>	A	Compulsory Context Question	Structural	1 Hour	1	1	20	20
	B	Optional Essay Questions	Essay	1 Hour	3	1	20	
<b>TOTAL 2</b>	<b>2</b>	-	-	<b>2 hours</b>	<b>4</b>	<b>2</b>	<b>40</b>	<b>20</b>
<b>Practical Exam</b>	A	Internship and/or Field Trip	-	-	-	-	20	10
	B	Long Project	-	-	-	-	20	20
	C	Practical Exam	Interactive	2 Groups a day	-	-	20	20
<b>TOTAL 3</b>	<b>3</b>	-	-	-	-	-	<b>60</b>	<b>50</b>
<b>GRAND TOTAL</b>	-	-	-	-	-	-	<b>150</b>	<b>100</b>

## 7.1. THE SYLLABUS

### 1. WRITTEN EXAMINATION

#### PAPER 1: MULTIPLE CHOICE QUESTIONS

##### AIMS

- Encourage the mastery of the entire filmmaking process.
- Encourage the knowledge of the historical and technological development of cinema.
- Increase learner's film related vocabulary.

## **OBJECTIVES**

- a. Test the ability to enumerate the various important moments and facts in the historical and technological development of cinema.
- b. Test the ability to use various tools and techniques in filmmaking.
- c. Test the ability to identify and characterize the various filmmaking stages and the jobs that are linked to them.
- d. Test the ability to characterize the various film types and genres.
- e. Test the ability to read socio-political, legal and economic environments in which films are created.

## **CONTENT**

This paper will consist of 50 **MULTIPLE CHOICE QUESTIONS**, set on all of the **MODULES**, carrying a total of 50 marks.

## **PAPER 2: CONTEXT AND ESSAY QUESTIONS**

### **1. CONTEXT QUESTIONS**

#### **AIMS**

- a. Encourage student's ability to critically think and appreciate film content, eras, techniques, environment, etc.
- b. Encourage the mastery of the entire filmmaking environment.
- c. Increase learner's awareness and ability to relate with various filmmaking contexts around the world.

## **OBJECTIVES**

- a. Test the ability to use appropriate knowledge to answer context questions.

## **CONTENT**

The examination will be set on **ONE** passage of **500-750** words. There will be a total of **10 STRUCTURAL QUESTIONS, CARRYING A TOTAL OF 20 MARKS.**

## **ESSAY QYESTIONS**

### **AIMS**

- a. Develop an appreciation of different concepts, tools and techniques in filmmaking.
- b. Develop critical thinking.
- c. Enable learners to write effectively, accurately and appropriately on various cinema-related topics.

### **OBJECTIVES**

- a. Test ability to use appropriate arguments to defend a point of view.
- b. To test ability to use required knowledge to answer questions on filmmaking in general.
- c. Test ability to think and critically analyze statements, topics, themes, assertions, etc. related to filmmaking.

### **CONTENT**

This section will consist of three essay questions, for candidates to choose **ONE**, and will carry 20 marks.

## **7.2. PRACTICAL EXAMINATION.**

### **SECTION A: INTERNSHIP AND/ OR FIELD TRIP**

#### **AIMS**

- a. Encourage the mastery of filmmaking tools and techniques through manipulation in an immersive environment.
- b. Facilitate contact with practitioners through film production companies and/or audiovisual houses.

#### **CONTENT**

The candidates are sent to film production companies for a 4-6 weeks internship (COMPULSORY) and a field trip (where possible) for a practical immersion. This exercise is graded by the film production company and supervisors on 20 marks and the results forwarded to the candidate's school in a sealed envelope.

## **SECTION B: LONG PROJECT.**

### **AIMS**

- a. Encourage the practical immersion of the candidates into the various jobs in cinema.
- b. Permit the candidates to learn the various tools and techniques of filmmaking by producing an assigned film.

### **CONTENT**

The candidates are guided by their teachers to work on a film idea and produce 3-5 minutes film (documentary or fiction). This film shall be put at the disposal of the jury before the exam for screening. During the practical examination and the candidates will be called upon to answer the jury's questions.

The long project will carry **20 marks**.

## **SECTION C: PRACTICAL SESSION**

### **AIMS**

- a. Encourage the mastery of the filmmaking jobs.
- b. Encourage the manipulation of the filmmaking tools to showcase mastered techniques.

### **CONTENT**

The candidates will work in **DESIGNATED GROUPS** to showcase their knowhow on specific tasks assigned by the jury. This section will carry **20 marks**.

## SYLLABUS CONTENT

TOPIC	SUB-TOPIC AND NOTES	OBJECTIVES (ATTAIN TARGETS) <i>Candidates shall be assessed on their ability to:</i>
<b>1.SOCIO-HISTORICAL AND TECHNOLOGICAL DEVELOPMENT OF CINEMA</b>	<b>a. The birth of cinema</b>	
		1. Explain the concept and origins of cinema
		2. Identify the inventors of cinema
		3. Distinguish between Silent and Sound cinema
		4. Describe the structural and economic history of American mainstream cinema
	<b>b. Technical Evolution of Cinematographic arts</b>	1. Describe and explain the evolution of Camera and audio recording media
		2. Describe and explain evolution of sound and color in cinema
		3. Describe and explain the evolution of some other technical equipments
		4. Distinguish between analogue and digital cinema
	<b>c. Context and Evolution of African Cinematographic production</b>	1. Examine the emergence of Colonial African cinema
		2. Describe the birth of African cinema and its pioneers
		3. Identify and explain the themes and the focus of African cinema
	<b>d. Context And Evolution of Cameroon cinematographic production</b>	1. Situate the history of Cameroonian colonial cinema
		2. Describe the state of Cameroon cinema at independence 1960/1961
		3. Describe Cameroonian cinema in the Fodic era (1973-1990)
		4. Explain and describe the hibernation era of Cameroon cinema (1991-2001)



		5. Describe the era of Cameroon digital cinema (from 2002)
<b>2.WATCH, INTERPRET AND ANALYSE A FILM</b>	<b>a. Semiology of images and film language</b>	1. Explain the concept of Language of colors
		2. Explain the concept of Language of light
		3. Explain the concept of Language of costumes, decors, etc.
		4. Explain the concept of Language of shots
		5. Explain the concept of Language of camera movement
	<b>b. Cinematographic genres</b>	1. Define and explain Fictional films
		2. Define and explain Documentary films
		3. Define and explain Animation films
		4. Define and explain Experimental films
	<b>c. Viewing and films review</b>	1. Identify keys to reading and analyzing a film
		2. Identify expressive singularity of dominant cinemas
		3. Identify strategies of writing a film review – Report, Critique, etc.
<b>3.FILM TECHNIQUES AND AESTHETICS</b>	<b>a. Directing and Acting 1 and 2</b>	1. Describe the Concept of film directing
		2. Identify and describe the qualities of a Good Director
		3. Identify approaches and style of Directing
		4. Identify and explain the basic tools of an actor
		5. Describe and explain acting techniques
		6. Appreciate the use of stage space and directing techniques for the camera
		7. Describe and explain the role of the 1 <sup>st</sup> assistant director and preparation techniques for a film shoot
		8. Define, examine and appreciate script analysis, auditioning, casting, rehearsal

		9. Examine the role of the Director and analyse the postproduction process
	<b>b. Scriptwriting 1 and 2</b>	1. Appreciate or criticize a Pitch or logline
		2. Define and explain a synopsis
		3. Define and explain Note of intention
		4. Describe the Narrative structure of a film
		5. Identify and describe the Techniques of script writing
		6. Define and explain Treatment
		7. Define and explain Formatting a script
		8. Carryout Practical writing of a fiction film script
		9. Carry out Practical writing of a Documentary film script
	<b>c. Introduction Sound 1 and 2</b>	1. Identify and analyze Sound equipment and usage
		2. State and discuss the jobs and functions of the sound department
		3. Differentiate and explain Types of sound and their functions in film production
		4. Carry out Practical recording of sound on the film set
		5. Identify and define ADR, dubbing, and mixing
		6. Insert subtitle in postproduction
	<b>d. Introduction to Camera and lighting 1 and 2</b>	1. Explore and define Image equipment and usage
		2. State and explain Image department, Jobs and functions
		3. Identify image formats and peculiarities
		4. Carryout practical on Operating a Camera

		<u>Examine, Analyse, Appreciate, Usage of:</u> <ol style="list-style-type: none"> <li>Lens: components, characteristics and functions</li> <li>Filters, gels and diffusers: use and functions</li> <li>Major types of lamps and their peculiarities</li> <li>Some other image and light accessories</li> </ol> Shooting a daytime scene Shooting a night scene
	<b>e. Introduction to editing and graphic design 1 and 2</b>	1. Identify Editing equipment
		2. Identify and distinguish Editing department, jobs and functions
		3. Use grammar of editing
		4. Examine the fundamentals of computer graphics
		5. Examine some computer graphics and editing software and their operating systems
		6. Carry out practical classes on organizing an editing project and work space
		7. Carry out practical classes on Editing with Adobe première pro or final cut
		8. Carry out practical classes on Process of exporting image
		9. Carry out practical classes on Designing a film poster with Photoshop
<b>4.FILM PRODUCTION AND MANAGEMENT</b>	<b>a. Life cycle of a film</b>	<u>Define, examine, analyze, explain the process of:</u> <ol style="list-style-type: none"> <li>Development</li> <li>Pre-production</li> <li>Production</li> <li>Post-production</li> <li>Distribution</li> </ol>

		6. Exploitation 7. Evaluation (feedback)
	<b>b. Production team</b> (artistic and technical)	<u>Define, Enumerate, Appreciate the functions of:</u> <ol style="list-style-type: none"> <li>1. Producer</li> <li>2. Co-Producer</li> <li>3. Executive producer</li> <li>4. Associate producer</li> <li>5. Production manager</li> <li>6. Location manager</li> </ol>
	<b>c. Creation and management of a company</b>	1. Examine Entrepreneurial profile
		2. Differentiate the types of companies and the processes of creation
		3. Evaluate the operational approaches and management of film companies
		4. Examine the place and role of network in the film sector
	<b>d. Designing a production file</b>	<u>Evaluate and examine the:</u> <ol style="list-style-type: none"> <li>1. Production note and objectives</li> <li>2. Budget and budgetary consideration</li> <li>3. Partnership and Financing plan</li> <li>4. Broadcast plan and distribution network</li> </ol>

**5.THE SOCIOLOGY,  
POLITICS AND  
ECONOMICS OF  
CINEMA**

<b>5.THE SOCIOLOGY, POLITICS AND ECONOMICS OF CINEMA</b>	<b>a. Art and Artist</b>	1. Examine Art as Aesthetic
		2. Examine Art and commitment
		3. Managing Artistic universe and personality
		4. Outline the different art forms
	<b>b. Cinema and Society</b>	<u>Discuss and evaluate:</u>
		1. Film as a political tool
		2. Film as a social and cultural tool
	<b>c. Cinematographic policy in Cameroon</b>	3. Film as an economic tool
		4. Public Cinema structures and administrations in Cameroon: rules and functions
		5. Laws that regulate the cinema sector in Cameroon
		6. Civil societies of authors right in Cameroon: rules and functions
		7. Contractual relationship in film production between producers, screenwriter, actors, directors, and the technical team
	<b>d. Economics of cinema</b>	8. Contractual relationship between producers and marketers
		1. Identify the different types of financing
		2. Examine the role of state intervention in film financing
	<b>e. Marketing in cinema</b>	3. Evaluate the Economical overview and films statistics in Cameroon and the world
		1. Identify and differentiate distribution and exploitation procedures, and actors
		2. Examine Marketing strategies and commercial methods
		3. Explain the roles played by Cinema halls, television, and internet: singularity in film marketing

